

TO: JAMES L. APP, CITY MANAGER
FROM: ROBERT A. LATA, COMMUNITY DEVELOPMENT DIRECTOR
SUBJECT: CODE AMENDMENT 02-007 (SIGNS)
DATE: MARCH 4, 2003

Needs: For the City Council to open and continue the public hearing for the Code Amendment to the Council's May 6, 2003 meeting.

Facts:

1. Code Amendment 02-007 is a proposal to update the City's sign ordinance to incorporate recommendations from the City Attorney.
2. Additional time is needed to refine the text of the proposed Code Amendment.
3. A continuance to the City Council's May 6, 2003 regular meeting is suggested.

Analysis
And

Conclusion: In light of the complexity of the City's sign ordinance, additional time is needed in order to refine the proposed Code Amendment.

Policy

Reference: General Plan, Municipal Code, Economic Strategy, and Zoning Ordinance

Fiscal

Impact: None.

Options:

- a. For the City Council to open the noticed public hearing, accept public testimony, and continue the open public hearing to the Council's regular meeting to be held on May 6, 2003.
- b. Request additional information and analysis.
- c. Amend, modify, or reject the foregoing options.